



# VCU

**UCC Meeting**  
**Thursday, November 18, 2021**  
**2:00-5:00 p.m.**

<https://vcu.zoom.us/j/91902701416?pwd=aUNpNnJhb1RwVng5K1VBMUFvUEMyZz09>

CIM Course URL: <https://next.bulletin.vcu.edu/courseadmin/>

CIM Program URL: <https://next.bulletin.vcu.edu/programadmin/>

UCC Approval Queue URL: <https://next.bulletin.vcu.edu/courseleaf/approve/>

Select Undergraduate Curriculum Committee Chair in Your Role field

## Minutes

**Present:** Cameron Carter, Mariah Crilley, Kimberly Davis, Yonella Demars, Debra Duke, Elizabeth Edmondson, Aimee Ellington, Humberto Fabelo, James Gahagan, Nick Garcia, Madeline Goldman, Moe Greene, Katie Logan, Patrick Lowery, Edna Renee Macbeth, Maureen Mathews, Juliane Milburn, Teresa Nadder, Elena Olson, Carly Phinizy, Faye Prichard, Stephanie Thulin, Jean Zhang, Hong Zhao, Karen Cary, Teri Dunnivant, Barbara Judy

**Guests:** Sally Hunnicutt, Anette Loughran-Fjeldstad, James Wiznerowicz

**Absent:** Kurt Stenhagen, Catherine Viverette, Veronica Shuford

### I Call to Order

### II Old Business

- **School of Business**

- **Business-Dean's Office**

- **Reviewers: Primary, Patrick Lowery, Secondary, Mariah Crilley**

- **New Courses**

- [BUSN 160: Digital Literacy: Computer Concepts, Internet, Digital Devices \(APPROVED\)](#)

- [BUSN 161: Digital Literacy: Word Processing Skills \(APPROVED\)](#)

- [BUSN 162: Digital Literacy: Spreadsheets Skills I \(APPROVED\)](#)

- [BUSN 165: Digital Literacy: Spreadsheet Skills II \(APPROVED\)](#)

### III New Business

- **LDWilder Government and Public Affairs**

- **LDWilder GVPA-Dean's Office**

- **Reviewers: Primary, Teresa Nadder, Secondary, Debra Duke**

- **New Programs**

- [BS:MPA CRJ: Accelerated opportunities tab for criminal justice to MPA \(APPROVED\)](#)

### III New Business (cont.)

- **LDWilder Government and Public Affairs**  
**LDWilder GVPA-Dean's Office**  
**Reviewers: Primary, Teresa Nadder, Secondary, Debra Duke**  
New Programs (cont.)  
[BA:MPA HSP: Accelerated opportunities tab for HSEP to MPA \(APPROVED\)](#)  
Program Change  
[BS-CRJ: Criminal Justice, Bachelor of Science \(B.S.\) \(APPROVED\)](#)
- **University College**  
**University College-Dean's Ofc**  
**Reviewers: Primary, Teresa Nadder, Secondary, Debra Duke**  
Program Closure  
[LLC LEAD: VCU Leaders Engaging in Advanced Discovery living-learning program \(APPROVED\)](#)
- **School of Social Work**  
**Social Work-Dean's Office**  
**Reviewers: Primary, Teresa Nadder, Secondary, Debra Duke**  
Course Change  
[SLWK 391: Topics in Social Work \(APPROVED\)](#)
- **School of Pharmacy**  
**Pharmacy-Dean's Office**  
**Reviewers: Primary, Teresa Nadder, Secondary, Debra Duke**  
Program Change  
[ADTK PPH: Preparation for the study of pharmacy \(APPROVED\)](#)
- **School of Nursing**  
**Nursing-Dean's Office**  
**Reviewers: Primary, Teresa Nadder, Secondary, Debra Duke**  
Course Inactivation  
[NURS 371: Evidence-based Practice \(APPROVED\)](#)
- **School of Medicine**  
**Medicine-Dean's Office**  
**Reviewers: Primary, Teresa Nadder, Secondary, Debra Duke**  
Program Change  
[ADTK PMD: Preparation for the study of medicine \(APPROVED\)](#)

### III New Business (cont.)

- **School of Life Sciences**  
**Center for Environmental Studies**  
**Reviewers: Primary, Elizabeth Edmondson, Secondary, Humberto Fabelo**  
Course Change  
[ENVS 370: Applications of Conservation Science \(APPROVED\)](#)  
Program Change  
[BS:MENV ENS: Accelerated opportunities tab for environmental studies \(APPROVED\)](#)
- **School of Life Sciences**  
**Center for Biological Data Science**  
**Reviewers: Primary, Elizabeth Edmondson, Secondary, Humberto Fabelo**  
Course Change  
[BNFO 191: Special Topics in Bioinformatics \(APPROVED\)](#)
- **College of Humanities and Sciences**  
**School of World Studies**  
**Reviewers: Primary, Elizabeth Edmondson, Secondary, Humberto Fabelo**  
New Course  
[WRLD 325: The Humanities in International Studies \(APPROVED\)](#)
- **College of Humanities and Sciences**  
**Department of Kinesiology and Health Sciences**  
**Reviewers: Primary, Elizabeth Edmondson, Secondary, Humberto Fabelo**  
Program Change  
[BS:MS HPX: Accelerated opportunities tab for health, physical education and exercise science \(APPROVED\)](#)  
New Program  
[BS:MS HPX: Accelerated opportunities tab for HPEX and gerontology \(APPROVED\)](#)
- **College of Health Professions**  
**Health Professions-Dean's Ofc**  
**Reviewers: Primary, Elizabeth Edmondson, Secondary, Humberto Fabelo**  
Program Changes  
[ADTK POC: Preparation for the study of occupational therapy \(APPROVED\)](#)  
[ADTK PPT: Preparation for the study of physical therapy \(APPROVED\)](#)  
Temporary Suspension of Admission/Entry  
[BS-CRS-NMDC: Clinical Radiation Sciences, Bachelor of Science \(B.S.\) with a concentration in nuclear medicine technology \(degree completion\) \(APPROVED\)](#)

### III New Business (cont.)

- **College of Engineering**  
**Department of Mechanical and Nuclear Engineering**  
**Reviewers: Primary, James Gahagan, Secondary, Cameron Carter**  
New Courses  
[EGMN 110: Engineering Visualization \(APPROVED\)](#)  
[EGMN 111: Great Inventions: How They Work and Their Impact on Society \(APPROVED\)](#)  
[EGMN 210: Computational Methods \(APPROVED\)](#)  
Program Changes  
[BS-MCE: Mechanical Engineering, Bachelor of Science \(B.S.\) \(APPROVED\)](#)  
[BS-MCE-E7: Mechanical Engineering, Bachelor of Science \(B.S.\) with a concentration in nuclear engineering \(APPROVED\)](#)
- **College of Engineering**  
**Department of Biomedical Engineering**  
**Reviewers: Primary, James Gahagan, Secondary, Cameron Carter**  
New Course  
[EGRB 415: Cellular and Molecular Engineering Techniques \(APPROVED\)](#)
- **School of Dentistry**  
**Dentistry-Dean's Office**  
**Reviewers: Primary, James Gahagan, Secondary, Cameron Carter**  
Course Changes  
[DENH 337: Clinical Service Learning \(APPROVED\)](#)  
[DENH 457: Clinical Service-learning \(APPROVED\)](#)  
**Reviewers: Primary, Moe Greene, Secondary, Carly Phinizy**  
Program Changes  
[BS-DEH: Dental Hygiene, Bachelor of Science \(B.S.\) \(APPROVED\)](#)  
[ADTK PDT: Preparation for the study of dentistry \(APPROVED\)](#)
- **School of Business**  
**Department of Marketing**  
**Reviewers: Primary, Moe Greene, Secondary, Carly Phinizy**  
New Course  
[MKTG 222: Marketing and Society \(APPROVED\)](#)
- **School of Business**  
**Department of Information Systems**  
**Reviewers: Primary, Moe Greene, Secondary, Carly Phinizy**  
Program Changes  
[BS-ISY: Information Systems, Bachelor of Science \(B.S.\) \(APPROVED\)](#)

### III New Business (cont.)

- **School of Business**  
**Department of Information Systems**  
**Reviewers: Primary, Moe Greene, Secondary, Carly Phinizy**  
Program Changes (cont.)  
[BS:MS ISY: Accelerated opportunities tab for information systems](#) (APPROVED)
- **School of Business**  
**Department of Finance, Insurance and Real Estate**  
**Reviewers: Primary, Moe Greene, Secondary, Carly Phinizy**  
New Course  
[FIRE 391: Topics in Finance, Insurance and Real Estate](#) (APPROVED)  
Course Changes  
[FIRE 309: Risk Management and Insurance](#) (APPROVED)  
[FIRE 319: Financial Mathematics](#) (APPROVED)  
[FIRE 320: Actuarial Probability Concepts](#) (APPROVED)  
**Reviewers: Primary, Nick Garcia, Secondary, Edna Renee Macbeth**  
Course Inactivations  
[FIRE 306: Regulatory Aspects of Safety and Risk Control](#) (APPROVED)  
[FIRE 307: System Safety](#) (APPROVED)  
[FIRE 308: Incident Investigation and Analysis](#) (APPROVED)  
[FIRE 329: E-business Risk Management](#) (APPROVED)  
[FIRE 424: Property and Liability Insurance](#) (APPROVED)  
Program Change  
[BS:MS FIN: Accelerated opportunities tab for finance](#) (APPROVED)
- **School of Business**  
**Department of Economics**  
**Reviewers: Primary, Nick Garcia, Secondary, Edna Renee Macbeth**  
New Course  
[ECON 202: Inequality in America](#) (APPROVED)
- **School of Business**  
**Department of Accounting**  
**Reviewers: Primary, Nick Garcia, Secondary, Edna Renee Macbeth**  
Program Change  
[CPU-ACC: Accounting, Certificate in \(Post-baccalaureate undergraduate certificate\)](#)  
(APPROVED)
- **School of the Arts**  
**Department of Theatre**  
**Reviewers: Primary, Jean Zhang, Secondary, Kimberly Davis**  
Course Change  
[THEA 351: Rehearsal and Performance](#) (APPROVED)

### III New Business (cont.)

- **School of the Arts**  
**Department of Music**  
**Reviewers: Primary, Jean Zhang, Secondary, Kimberly Davis**  
New Course  
[MUSC 310: Dramatic Scoring \(APPROVED\)](#)  
Course Change  
[MUSC 300: MIDI Orchestration \(APPROVED\)](#)
- **School of the Arts**  
**Department of Craft and Material Studies**  
**Reviewers: Primary, Jean Zhang, Secondary, Kimberly Davis**  
Course Inactivations  
[CRAF 367: Tapestry \(APPROVED\)](#)  
[CRAF 368: Tapestry \(APPROVED\)](#)  
[CRAF 455: Glass Through Time \(APPROVED\)](#)
- **School of the Arts**  
**Department of Art History**  
**Reviewers: Primary, Jean Zhang, Secondary, Kimberly Davis**  
Course Changes  
[ARTH 465: Islamic Art in a Global Context 1800 to 1900 CE \(APPROVED\)](#)  
[ARTH 466: Modern and Contemporary Art in the Middle East \(APPROVED\)](#)

### IV Consent Agenda

**Accelerated Bachelor's to Master's reflecting new entrance and admission procedure for accelerated programs.**

**Reviewers: Full Committee**

- **College of Humanities and Sciences**  
**Department of Psychology**  
[BS:MED PSY: Accelerated opportunities tab for psychology to counselor ed \(APPROVED\)](#)
- **College of Engineering**  
**Department of Computer Science**  
[BS:MS CSC: Accelerated opportunities tab for computer science \(APPROVED\)](#)
- **College of Engineering**  
**Department of Electrical and Computer Engineering**  
[BS:MS CPE: Accelerated opportunities tab for computer engineering \(APPROVED\)](#)  
[BS:MS ELE: Accelerated opportunities tab for electrical engineering \(APPROVED\)](#)

#### IV Consent Agenda (cont.)

##### Accelerated Bachelor's to Master's reflecting new entrance and admission procedure for accelerated programs. (cont.)

Reviewers: Full Committee

- **School of Business**  
**Department of Supply Chain Management and Analytics**  
[BS:MDA BUS: Accelerated opportunities tab for SCMA and MDA \(APPROVED\)](#)  
[BS:MSCM BUS: Accelerated opportunities tab for SCMA and MSCM \(APPROVED\)](#)
- **School of the Arts**  
**Department of Fashion Design**  
[BA:MS FDE: Accelerated opportunities tab for fashion and business \(APPROVED\)](#)

##### Course Inactivations

Reviewers: Full Committee

- **School of Medicine**  
**Humanities-Dean's Office**  
The original intent of these courses was to support a credit-bearing paramedic curriculum at the university. That curriculum never materialized, and we are now bringing our curriculum inventory management system current.  
[EMSA 200: Introduction to EMS Systems \(APPROVED\)](#)  
[EMSA 201: Emergency Medical Technician \(APPROVED\)](#)  
[EMSA 202: Emergency Medical Technician \(APPROVED\)](#)  
[EMSA 300: Foundations of Paramedic Practice \(APPROVED\)](#)  
[EMSA 310: Clinical Practicum I \(APPROVED\)](#)  
[EMSA 320: Field Practicum I \(APPROVED\)](#)  
[EMSA 340: Fundamentals of Pathophysiology \(APPROVED\)](#)  
[EMSA 360: Field Operations and Safety \(APPROVED\)](#)  
[EMSA 400: Pincipals of Pharmacology \(APPROVED\)](#)  
[EMSA 401: Pediatric Advanced Life Support \(PALS\) \(APPROVED\)](#)  
[EMSA 402: Advanced Cardiac Life Support \(ACLS\) \(APPROVED\)](#)  
[EMSA 405: Advanced Patient Assessment \(APPROVED\)](#)  
[EMSA 411: Clinical Practicum II \(APPROVED\)](#)  
[EMSA 412: Clinical Practicum III \(APPROVED\)](#)  
[EMSA 421: Field Practicum II \(APPROVED\)](#)  
[EMSA 422: Field Practicum III \(APPROVED\)](#)  
[EMSA 430: Trauma \(APPROVED\)](#)  
[EMSA 440: Medical Emergencies \(APPROVED\)](#)  
[EMSA 441: Basic Electrocardiography \(APPROVED\)](#)

## IV Consent Agenda (cont.)

### Course Inactivations (cont.)

Reviewers: Full Committee

- **School of Medicine (cont.)**

- Humanities-Dean's Office**

- [EMSA 442: Advanced Electrocardiography](#) (APPROVED)

- [EMSA 443: Cardiopulmonary Medicine](#) (APPROVED)

- [EMSA 445: Assessment-based Management](#) (APPROVED)

- [EMSA 450: Obstetrics, Gynecology and Pediatrics](#) (APPROVED)

- [EMSA 460: EMS Operations](#) (APPROVED)

- [EMSA 461: EMS Supervision and Human Resources](#) (APPROVED)

- [EMSA 462: Management of EMS Organizations](#) (APPROVED)

- [EMSA 463: Legal Issues in Health Care](#) (APPROVED)

- [EMSA 464: Research and Quality Improvement](#) (APPROVED)

- [EMSA 465: EMS Education](#) (APPROVED)

- [EMSA 466: Injury Prevention and Control](#) (APPROVED)

- [EMSA 470: Summative Field Internship](#) (APPROVED)

- [EMSA 471: Summative Senior Seminar](#) (APPROVED)

- [EMSA 472: Professional Issues in EMS](#) (APPROVED)

- [EMSA 474: Critical Care Transportation Provider I](#) (APPROVED)

- [EMSA 475: Critical Care Transportation Provider II](#) (APPROVED)

- [EMSA 476: Critical Care Transport Provider Practicum](#) (APPROVED)

- [EMSA 491: Special Topics](#) (APPROVED)

- [EMSA 492: Independent Study](#) (APPROVED)

**Modality parenthetical added to match previously approved addition of online modality**

Reviewers: Full Committee

(\* means course restrictions have been updated for consistent formatting; ^ means existing REAL attributes were re-added to form)

- **School of Social Work**

- Social Work-Dean's Office**

- [SLWK 201: Introduction to Social Work](#)<sup>^</sup> (APPROVED)

- [SLWK 311: Social Work and Oppressed Groups](#)<sup>\*^</sup> (APPROVED)

- [SLWK 499: Senior Seminar](#)<sup>^</sup> (APPROVED)

- **School of Business**

- Department of Finance, Insurance and Real Estate**

- [FIRE 305: Principles of Real Estate](#) (APPROVED)

- [FIRE 311: Financial Management](#) (APPROVED)

- [FIRE 312: Financial Modeling](#) (APPROVED)

- [FIRE 317: Investments](#)<sup>\*</sup> (APPROVED)



## IV Consent Agenda (cont.)

### Modality parenthetical added to match previously approved addition of online modality (cont.)

#### Reviewers: Full Committee

(\* means course restrictions have been updated for consistent formatting; ^ means existing REAL attributes were re-added to form)

- **School of Business**

- **Department of Finance, Insurance and Real Estate (cont.)**

- [FIRE 321: Intermediate Financial Management](#) (APPROVED)

- [FIRE 417: Security Analysis and Portfolio Management](#) (APPROVED)

- [FIRE 425: Real Estate Appraisal](#)\* (APPROVED)

- [FIRE 429: Property and Liability Insurance](#) (APPROVED)

- [FIRE 439: Life Cycle Risk Management](#) (APPROVED)

- [FIRE 441: Funds Management in Financial Institutions](#)\* (APPROVED)

- [FIRE 449: Employee Benefit Planning](#) (APPROVED)

- [FIRE 451: Options, Futures and Swaps](#)\* (APPROVED)

- [FIRE 459: Insurance Law](#) (APPROVED)

- [FIRE 461: Cases in Financial Management](#)\*^ (APPROVED)

- [FIRE 479: Managing Financial Risk](#) (APPROVED)

- **School of Business**

- **Department of Marketing**

- [MKTG 301: Marketing Principles](#)\* (APPROVED)

- [MKTG 302: Marketing and Brand Strategy](#)^ (APPROVED)

- [MKTG 310: Marketing Research](#)^ (APPROVED)

- [MKTG 315: Buyer Behavior](#)\* (APPROVED)

- [MKTG 320: International Marketing](#)\*^ (APPROVED)

- [MKTG 330: Integrated Marketing Communications](#)\*^ (APPROVED)

- [MKTG 350: Customer and Marketing Analytics](#)^ (APPROVED)

- [MKTG 450: Product Development and Management](#)\*^ (APPROVED)